



THE POWER OF FOUR

A Vision for Prosperity

TOWN OF MIDLAND

Ted Salisbury, Board Chair
Economic Development North Simcoe

January 13, 2022

Municipal Representation

- ✓ Cher Cunningham
- ✓ Cindy Hastings
- ✓ Gerard LaChapelle
- ✓ Debbie Levy

Ex Officio

- ✓ Sharon Vegh

Community Members

- ✓ Ema Canadic
- ✓ Doug Ewen
- ✓ Jasmine Kaur (Intern)
- ✓ Allex Laurin
- ✓ Mark Losch
(Secretary/Treasurer)
- ✓ Paul Maurice (Vice Chair)
- ✓ Ted Salisbury (Chair)
- ✓ Adrian Sauvageot

Governance - Board of Directors



Ted Salisbury
Chair



Paul Maurice
Vice-Chair



Mark Losch
Secretary/Treasurer



Ema Canadic



Cher Cunningham



Doug Ewen



Cindy Hastings



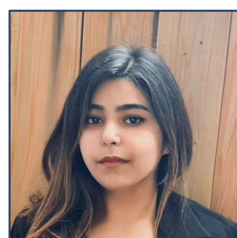
Gerard LaChapelle



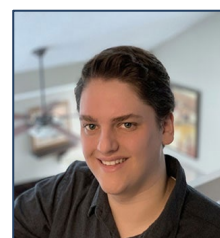
Alex Laurin



Debbie Levy



Jasmine Kaur
Board Intern



Adrian Sauvageot



Sharon Vegh

Fund Allocation / Budget



ECONOMIC DEVELOPMENT
Midland Penetanguishene Tay Tiny

DRAFT Budget: EDCNS / Heart of Georgian Bay
0.75% of 2020 municipal tax levy including policing;
same request as 2020 & 2021, no increase

2022

\$405,500
Revenue

\$230,000
Admin.

\$240,000
Programs

Balance
-\$64,500

2021

\$405,500
Revenue

\$230,000
Admin.

\$240,000
Programs

Balance
-\$64,500

EDCNS Program Funds 2020

2020

\$70,000
HGB

\$30,000
AGRI/HC

\$30,000
MFG

\$100,000
Attraction

TOTAL
\$230,000

North Simcoe Tourism (HGB) Leveraged Funds

2020

\$30,000
Partners

\$6,500
SCTDF

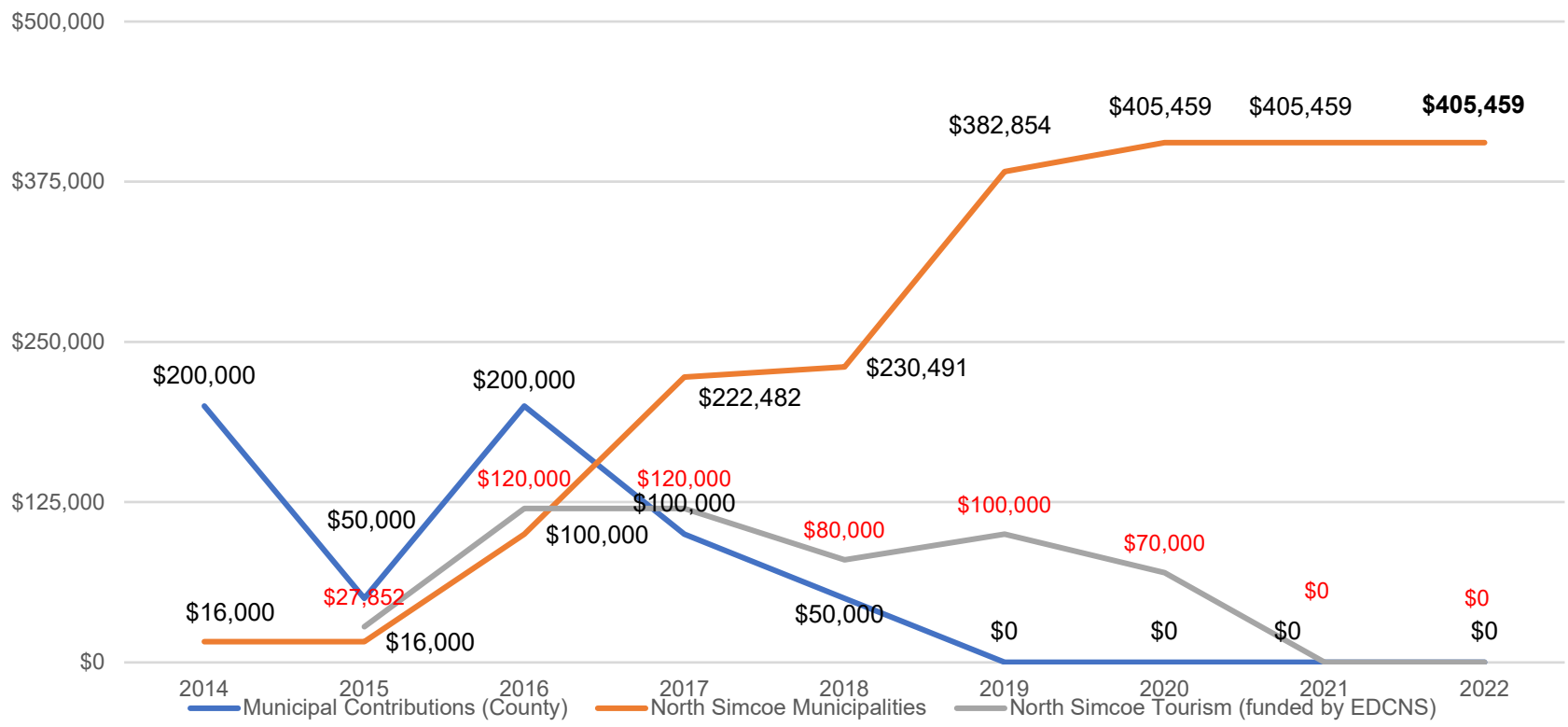
\$8,100
Fed/Prov

\$1,100
Misc.

TOTAL
\$45,700

Municipal Funding Town of Midland 2014-2021 & 2022

Municipal Funding EDCNS



Town of Midland funding		
2020	2021	2022 (request)
\$168,814	\$168,814	\$168,814

A scenic sunset over Georgian Bay. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the water. A white motorboat is visible on the left side of the frame. The text is overlaid in the center in a large, bold, white font.

POWER OF FOUR ADDING VALUE TOGETHER

ALL IN THE HEART OF GEORGIAN BAY

Midland | Penetanguishene | Tay | Tiny