

Huronia Museum

Town of Midland

2021 Highlights

- Grant from Huronia Communities Foundation to create some education kits for teachers to use in class, based on our programming, including our First Nations program, focusing specifically on the Wendat. These were provided free of charge to several schools before the shut down.
- Participated in Ste. Marie's Virtual Indigenous Peoples day June 2021.
- Replacing our Fleece to Fabric exhibition, we will focus on farming history, its importance to the economic development of the area, both its cyclical nature, and on specific farming families in each of the townships that make up Huronia.



3-Year Strategic Plan

1. Increase Financial, Human Resource and Organizational Capacity
2. Renew Facility and Expand Capacity to Pursue Mandate
3. Review Scope and Approach to Marketing
4. Build Stronger Relationships
5. Increase community Engagement and Participation



General stores operated on barter and credit as well as cash. This was a system that was essential to the rural economy and homestead farmers who lacked a regular income. As a result, many rural people bought on credit and kept an account open at the general store. The credit was paid off with cash raised from the sale of crops in the fall, maple syrup in the spring, or from logging over the winter. Accounts could even be settled through bartering with vegetables from the garden or meat from slaughtered animals. Community stores were traded butter and eggs throughout the year for supplies. By making this could get food and other items without taking to their credit bill. The store was brought to the store in two, three, or five-year credit furnished by the store. At the store, town consumers could buy the better. The better I really depended on the woman making it - some was more popular with consumers than others.



Enter Huronia Museum's
**GROUP OF SEVEN
LOOK-A LIKE CONTEST**

2022

- Continue to offer meaningful museum programming and the tourism experience in an environment that may still require social distancing measures.
- Altering strategic plan activities to meet the demands of an extremely challenged tourism industry.
- Re-visit strategic plan to reflect reality of a tourism industry that will also be in recovery.
- Collections Audit
- Continue to support tourism and cultural initiatives in North Simcoe
- Developing new socially distanced education programming to enhance classroom lessons
- New online efforts to keep the museum relevant and engage the community

**HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST**



NOT Tom Thompson
Not Autumn Foliage
Crayon on Canvas Panel

Many thanks to our entrant Valerie M.

**HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST**



NOT Franklin Carmichael
Not Mirror Lake 1929
Crayon on Canvas Panel

Many thanks to our entrant Janet P. Great Job!

Thank you