



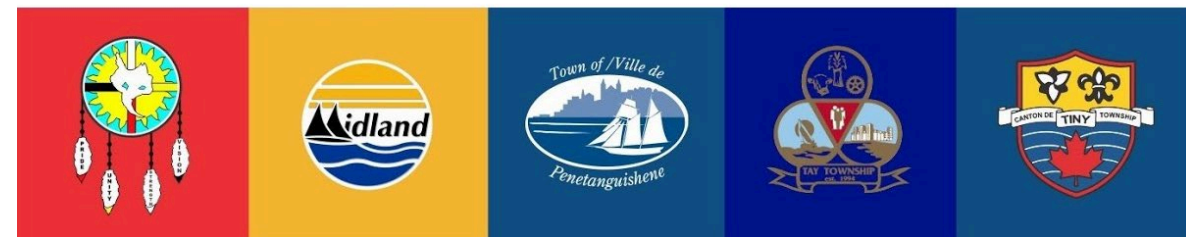
# Culture Alliance in the Heart of Georgian Bay

Presentation to the Town of Midland  
January 26, 2023

*Celebrating, fostering, promoting and leveraging cultural resources in the Heart of Georgian Bay, with a view to growing a prosperous year-round creative economy, and enhancing the quality of life and cultural awareness for all residents.*



**Collaboration of Culture**



# Culture Alliance Website

At [www.culturealliance.ca](http://www.culturealliance.ca) we have information about our programs and activities, access to the YouTube videos, Blog, additional funding opportunities, as well as cultural learning and education opportunities.

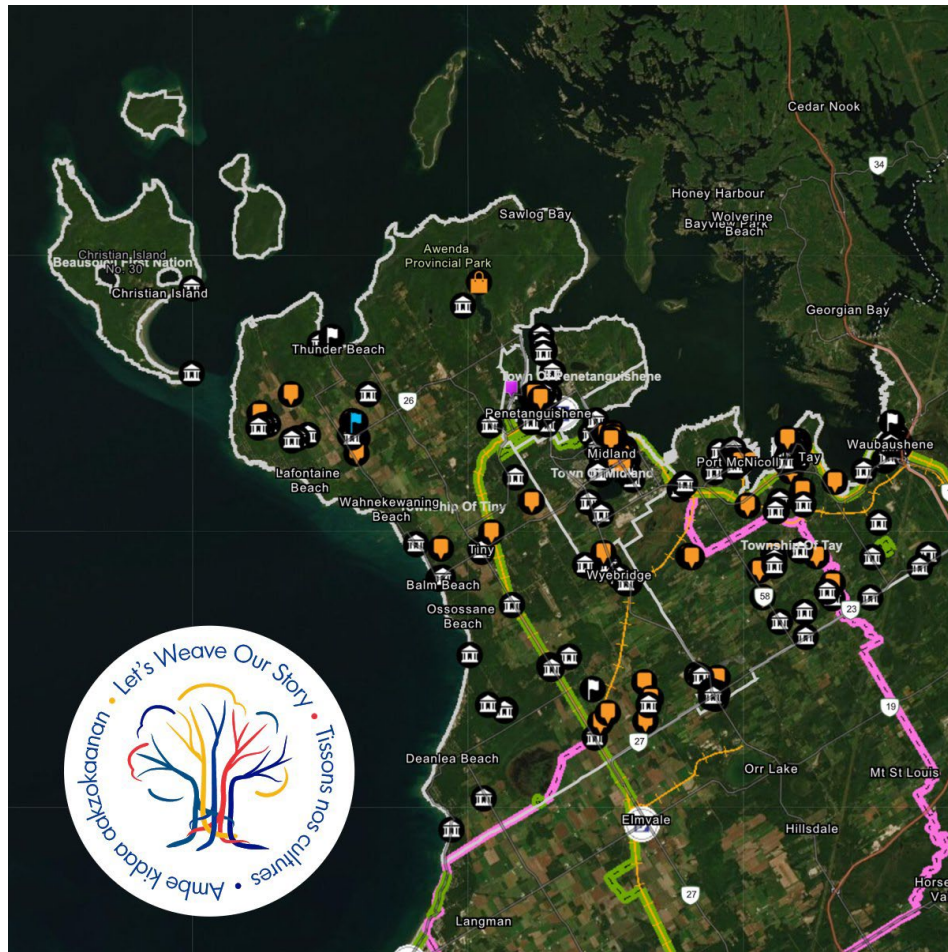
As well, we allow public access to our various statements, such as:

- Territorial Land Acknowledgement
- Louis Riel Day Statement
- Day for Truth and Reconciliation/Orange Shirt Day Statement
- Earth Day





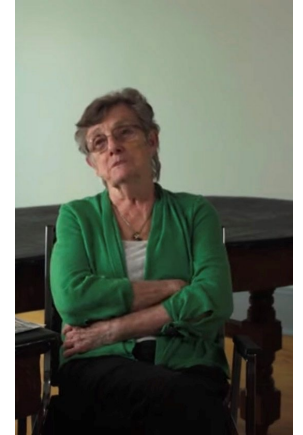
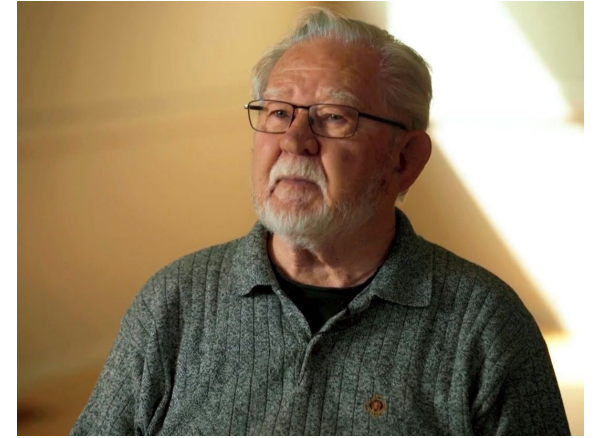
# Cultural Asset Database and Mapping



600+ Assets have been plotted on the map for the region to date.

Committee meets regularly to vet new assets.





## Video Project – “Do You Remember When?” Capturing Oral Histories of our Area

YouTube Channel <https://www.youtube.com/channel/UCydFLBvUyX3ZwmZ1Z9M08bw/videos>





Le Clé – Franco-Ontarian Outdoor Concert & Le Choeur de la Clé 2022 Xmas

Midland Cultural Centre – Atrium Acoustic Coffeehouse

Quest – Creative Connections

Askennonnia – “Look What I Can Do”

Chigamik – Franco Fier

Big Brothers Big Sisters – Biindakenmshnaang

La Meute Culturelle de Lafontaine – Fête du Drapeau 2022

MPL– Author Visits for Indigenous Art & Culture Awareness Week

Windlee Farms – “Fall in Love with Maple”







The Culture Alliance was represented by our great Committee Members at events including:

- Ontario's Best Butter Tart Festival
- Island in the Sun Powwow
- Tay Canada Day
- Festival du Loup
- All Things Canadian

Out & About in Community



*experience*  
**SIMCOE COUNTY**

# CULTURAL COMPETENCY WORKSHOP

Thursday June 9 and 16 | 9 to 11 AM

\* ATTENDANCE AT BOTH SESSIONS IS REQUIRED \*

Biindakenmishnaang (binda-ken-mish-naang)  
"Come and Find Out Who We Are"



Join us for a full day of interactive and hands on Indigenous Workshops to increase your knowledge and understanding of Indigenous culture and traditions.

**Date:** August 31st, 2022 **Time:** 10:00-3:30  
**Location:** Penetanguishene Museum  
For youth ages 9-17  
\*Registration required\*



- In Partnership -  
Big Brothers Big Sisters  
OF NORTH SIMCOE



- Funded by -  
CULTURE ALLIANCE



*experience*  
**SIMCOE COUNTY**



# CULTURAL COMPETENCY WORKSHOP

WYE MARSH WILDLIFE CENTRE

Saturday, September 24 | 9 AM to 4 PM

\* BRING YOUR OWN LUNCH \*

# Workshops



# Promoting Culture



SOCIAL MEDIA –  
REGULAR POSTS  
AND BOOSTS



STORIES OF OUR  
AREA BLOGS



BI-WEEKLY  
CULTURAL  
NEWSLETTER



Indigenous Art & Culture  
Awareness Week  
Sept 19 - Sept 25 2022

## Acoustic Café

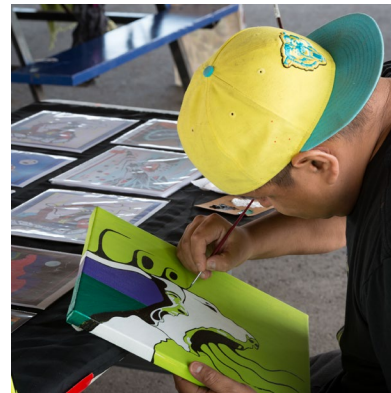
Tuesday, Sept 20th & Thursday, Sept 22nd  
4:30-6:30pm

An afternoon of Indigenous music, featuring the  
talented Shawn Corbiere! MCC Atrium



# 2022 Activities and Events

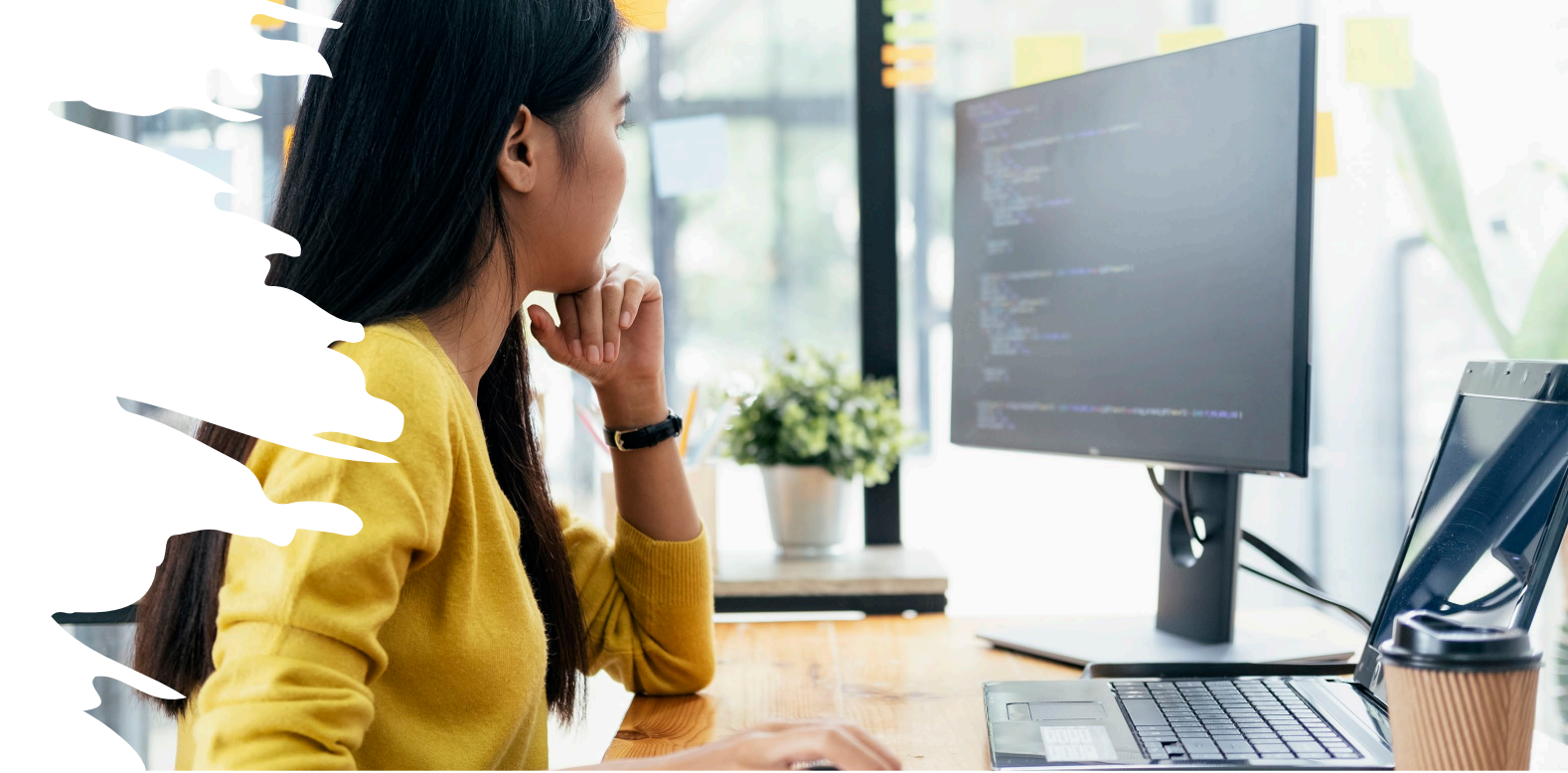
- Continued Development of Cultural Asset Map
- Granting for Community Organizations:
  - Cultural Enhancements
- Produced and Launched, “Do You Remember When?” Video Project
- Attended Community Events
- Strategic Planning
- Planning for “Artpreneur” 2023 – starting January ‘23
- Planning for Creative Communities Culture Conference in April 2023





# Moving Forward in 2023

- Finalize the Strategic Plan
- Continue with dedicated staff support
- Host “Artpreneur”
- Host Creative Communities Culture Conference
- Support Indigenous Art & Culture Awareness Week 2023
- Continue to build bridges
- Grow the e-newsletter and social media
- Public Viewing of “Do You Remember When?” videos
- Hometown Tourist







## 2023 Request to Council

- Continued collaboration with the five Councils
- Strengthen bridge-building and reconciliation
- Support for Cultural Programming
- Preserve Cultural Heritage of the Region
- Support for Part-time Staff
- Financial support of \$10,000



Thank You,  
Town of Midland!

Questions?

Please scan the QR code to  
sign up for the Culture Alliance  
be-weekly e-newsletter.

